



PRESERVING LATINA CULTURE
PI LAMBDA CHI
LATINA SORORITY INC.

AUTHORIZED VENDOR LICENSING
AGREEMENT INTRODUCTION & ACKNOWLEDGEMENT

Pi Lambda Chi Latina Sorority, Incorporated is the exclusive owner of trademark(s) related to our organization. Through this Authorized Vendor Licensing Agreement we reserve the right to certify vendors to work with our organization to produce items utilizing our name, symbols, and any images associated with Pi Lambda Chi Latina Sorority, Incorporated.

All members of Pi Lambda Chi Latina Sorority, Incorporated will only purchase paraphernalia associated with our organization from Licensed and Authorized Vendors. All Licensed and Authorized Vendors will be listed on our National website, PiLambdaChiSorority.org.

Enclosed is the Authorized Vendor Licensing Application and Agreement. Please complete this application with all intended products you intend to produce. Send the completed application along with attachments to plcnb.vendor@gmail.com and Cc' the following: PLCNB.President@gmail.com, PLCNB.Acct@gmail.com, and PLCNB.Marketing@gmail.com. Once the application is submitted please pay the \$200 fee through PayPal, CashApp, or Venmo. If the vendor is a member of Pi Lambda Chi Latina Sorority, Inc. please pay the sister discounted \$100 fee through PayPal, CashApp, or Venmo. Applications can only be reviewed once the full payment is received. Approved vendors will receive an email with an Authorized Vendor Certificate. If your application is not approved, you will receive a full fund.

Sincerely,

National Board of Directors

Pi Lambda Chi Latina Sorority, Inc.



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Authorized Vendor Licensing Application and Agreement

This agreement is between Pi Lambda Chi Latina Sorority, Inc. and the Company/ Individual seeking Authorized License Vendor status listed below:

Business/Individual Name:	
Name of Primary Contact:	
Business Address:	
Phone Number:	
Email Address:	
Website:	
Social Media & Handle(s):	

Pi Lambda Chi Latina Sorority, Inc. is the sole owner of the crest, symbols, trademarks, and trade names of “Pi Lambda Chi” “PLC” and “PLC”, therefore having exclusive rights to all usage.

Check all Pi Lambda Chi Latina Sorority, Inc. merchandise to be sold by your business.

- | | | |
|---|---|--|
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Hats/Caps | <input type="checkbox"/> Tote bags/Travel Kits |
| <input type="checkbox"/> Auto Accessories | <input type="checkbox"/> Sportswear/Sweatsuits | <input type="checkbox"/> Umbrellas |
| <input type="checkbox"/> Badges/Buttons | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Phone Accessories |
| <input type="checkbox"/> Banners/Flags | <input type="checkbox"/> Crests/Shield/Pendants | <input type="checkbox"/> Photos/Pictures/Posters |
| <input type="checkbox"/> Ceramics/Cups/Mugs | <input type="checkbox"/> Pins/Badges/Tikis | <input type="checkbox"/> Banners/Table Cloths |
| <input type="checkbox"/> Water Bottles | <input type="checkbox"/> Pens/Pencils | <input type="checkbox"/> Shirts/T-shirts |
| <input type="checkbox"/> Decals | <input type="checkbox"/> Sweaters/Sweatshirts | <input type="checkbox"/> Paddles/Wood Work |
| <input type="checkbox"/> Glassware | <input type="checkbox"/> Tents | <input type="checkbox"/> Other:
_____ |



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Authorized Vendor Licensing Application and Agreement

This Agreement between Pi Lambda Chi Latina Sorority, Inc. and _____ allows the Vendor a limited license to produce, sell, and distribute Pi Lambda Chi Latina Sorority, Inc. trademarks and trade names. The Vendor hereby agrees to adhere to the rules and restrictions described below. Agreement is for one (1) year and will need to renew at the end of term. The term will always start on May 1st of each year and end on April 31st. If requesting to become a vendor after May 1st, your term would be prorated from said date and end April 31st. The term of this agreement begins _____ and ends _____.

Rules & Restrictions

Letters, Colors, Symbols of Pi Lambda Chi Latina Sorority, Inc.

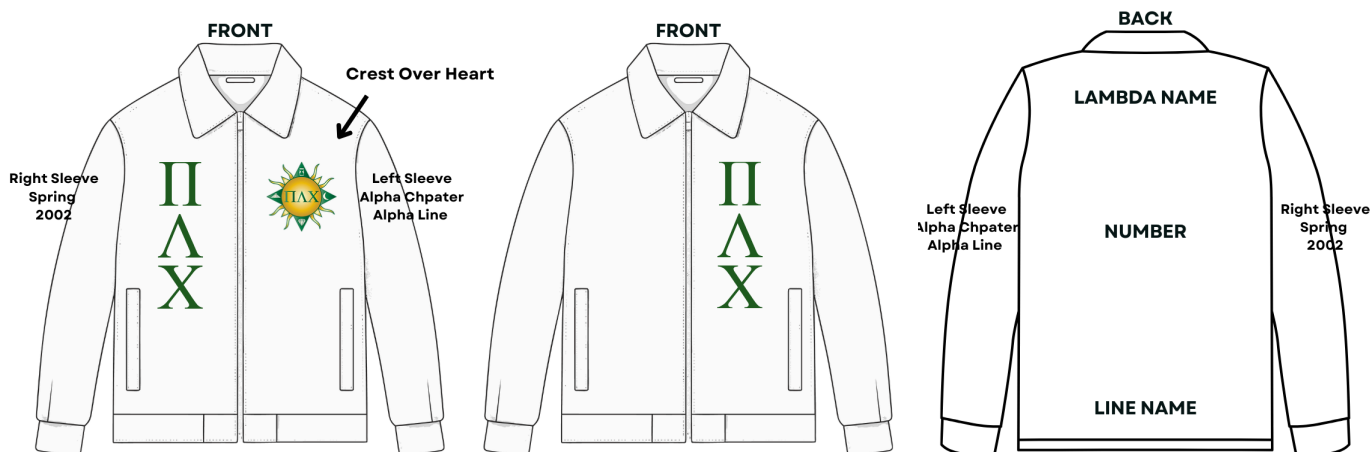
- The name “Pi Lambda Chi Latina Sorority, Inc.,” “Pi Lambda Chi,” “PLC,” should only be written in Forest Green, Gold, Yellow, White, or Black.
- The Greek letters of Pi Lambda Chi can ONLY be filled in with solid Forest Green, Gold, or Yellow.
- The Greek letters of Pi Lambda Chi can ONLY be outlined in solid Forest Green, Gold, Yellow, Black, or White
- The organization must honor at least one, either Forest Green, Gold, or Yellow in all apparel, merchandise, etc.
- The Greek letters of Pi Lambda Chi can only be on apparel or merchandise that are on the solid colors Forest Green, Gold, Yellow, White, Black, and/or Gray.
 - Line jackets (coaches and satin) and stoles must ALWAYS be either be in Forest Green, Gold, White, or Black
 - Line jackets (coaches and satin) and stoles CANNOT be in gray or silver.
- The symbols of Pi Lambda Chi Latina Sorority, Inc. are the Quetzal, Sun, Crescent Moon, Diamond, Hourglass, Pyramid, and Alpine Forget Me Not.
 - Symbols can be in full color, Forest Green and/or Gold/Yellow.
 - Crescent Moon is to face/show like the letter “C”.
 - Symbols should always be displayed as close in likeness to the object/symbol.
- Other approved nicknames and phrases used by Pi Lambda Chi Latina Sorority, Inc. are: Golden Chis, GChis, The Finest, PLC, PLCs, Preserving Latina Culture, Hermanas Por Vida, and Kingdom of Forest Green and Gold.



PRESERVING LATINA CULTURE PI LAMBDA CHI LATINA SORORITY INC.

Apparel Rules

- All apparel - the Greek letters of Pi Lambda Chi should only be on front, not on back or butt, however the organization's name "Pi Lambda Chi Latina Sorority, Inc.," "Pi Lambda Chi," or "PLC" can be spelled out on the back.
- The Crest of Pi Lambda Chi Latina Sorority, Inc. is to be placed over the heart. Should you use the crest on a larger scale this can be placed in the middle of the shirt, hoodie, etc. Crest is to never be placed on the back or butt.
- Line Jackets/Crossing Jackets and stoles are to follow the following outline:
 - Crossing jackets must be either Coach or Satin/Baseball.
 - Crossing jackets can ONLY be in the colors Forest Green, Gold, White, or Black
 - Stoles can ONLY be in the colors Forest Green, Gold, White, or Black
 - Front: Crest on the left side over the heart, Greek letters on the right side. If the crest is not present, letters should be on the left side over the heart.
 - Back: Lambda name on top, line name on bottom, your line or chapter number between both in the middle
 - Right Sleeve: Year member has crossed (SPR 04 or Spring 2004)
 - Left Sleeve: Chapter and line
 - Ex: A (Chapter) Alpha Chapter AΨ
 - Psi Line (Line) Psi Line



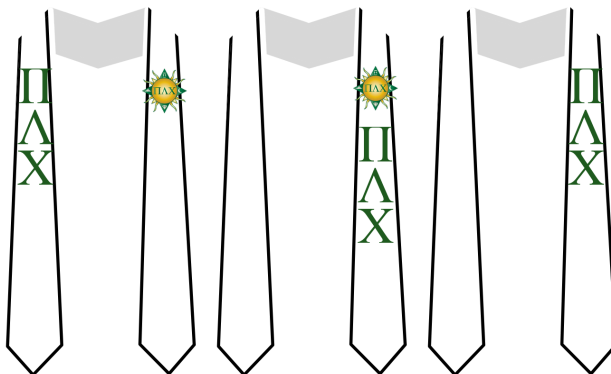


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STOLE EXAMPLES
CREST IS ALWAYS OVER THE HEART, IF NOT USING CREST,
LETTERS OVER THE HEART



Merchandise Rules

- All merchandise and apparel must be in the colors Forest Green, Gold, Yellow, Grey, White, or Black.
 - Merchandise includes: backpacks, hats, water bottles, decals, table cloths, etc.
- Table cloths and flags can only be in solid colors (no stripes, polka dots, etc.): Forest Green, Metallic Gold, Old Gold, White, or Black
- You may display the Greek letters and Crest of Pi Lambda Chi on any part of the merchandise, apparel rules do not apply.

Apparel and Merchandise Promotional Propaganda

- Only members of Pi Lambda Chi Latina Sorority, Inc. can wear and use the Sorority's apparel and merchandise for promotional usage.
- Any apparel and merchandise that is promoted will also need to abide by the above rules and restrictions.
 - Any social media posts, flyers, etc. is subject to removal if rules and restrictions are not followed at the National Board of Directors request(s).
- Pi Lambda Chi Latina Sorority, Inc. Greek Letters and Crest should not be touching the floor and/or stepped on out of the respect of the organization's values.



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In addition to the rules and restrictions the Vendor agrees to abide by the conditions below.

1. The Vendor shall pay to the Sorority upon execution of the Agreement a sum of \$200.00 or \$100.00 if the vendor is a member of Pi Lambda Chi Latina Sorority, Inc. for the total license fee.
2. The Vendor shall submit a detailed list and examples of merchandise to be sold which displays the name, letters, symbols, etc. of Pi Lambda Chi Latina Sorority, Inc. (electronic samples are acceptable).
3. The Vendor is authorized to use any of Pi Lambda Chi Latina Sorority, Inc. trademarks including Greek Letters, Group Name in Text, Crest, Nicknames, Established Year, Symbols, Flower, and Mascot.
4. A Pi Lambda Chi Latina Sorority, Inc. License must be displayed by Vendor at all times at the site where merchandise displaying the Greek letters, crest, symbols, trademarks, trade names, or name of Pi Lambda Chi Latina Sorority, Inc., is being sold, or business is being conducted.
5. The applicant understands that Pi Lambda Chi Latina Sorority, Inc. shall not be liable for loss of goods or nonpayment by an individual or chapter. All disputes must be handled with the individual or chapter.
6. Pi Lambda Chi Latina Sorority, Inc. will not be held liable for any of the applicant's mishandlings of their own company or business.
7. The Vendor agrees that Pi Lambda Chi Latina Sorority, Inc., its officers, members, sponsors, shall not be liable for loss or damage to the goods or properties of Vendors.
8. Vendor acknowledges Pi Lambda Chi Latina Sorority, Inc.'s title in its trademark and recognizes that the trademark represents the Sorority's goodwill.
9. Pi Lambda Chi Latina Sorority, Inc. has the right to inspect the Vendor's merchandise, and if it does not approve of the quality of the merchandise or the pictures and wording the Sorority has the right to remove the merchandise from the certification list.
10. If Vendor is contracted to create apparel or merchandise that does not follow the rules and restrictions as set forth by the agreement, they may contact the Director of Marketing for further review, and the National Board of Directors will provide final say.
11. It is understood and agreed that this agreement may not be transferred or assigned by the Vendor without the written consent of Pi Lambda Chi Latina Sorority, Inc. The Sorority reserves the right to withdraw any license of a vendor that violates the policies and procedures of the Sorority at the Sorority's discretion.
12. Pi Lambda Chi Latina Sorority, Inc. requires that all certified vendors guarantee their products. Should a product be defective or incorrect in any way, the client must receive an acceptable adjustment within a 60-day period, a member of Pi Lambda Chi Latina Sorority, Inc. has 7 days to report the defect or incorrect merchandise. First offense will be communication follow up, second offense a fine (\$50) will be established, and third offense is subject to termination of agreement.
13. Pi Lambda Chi Latina Sorority, Inc. reserves the right to cancel the Vendor's license upon failure of Vendor to comply with any condition of said License or any provision of this agreement, but said cancellation shall not relieve the Vendor of obligations to pay License Fee as provided for herein.



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14. Vendor agrees to maintain the integrity of all trademarks of Pi Lambda Chi Latina Sorority, Inc. and adhere to above rules and restrictions when displaying merchandise on-line or through social media.

Terms: The Statement of Authorization and the benefits outlined above will be valid for one (1) year starting May 1st and expires on April 31st. Authorization may be renewed after that date, which will include a fee. Vendor application fee may be subject to change each year depending on the Sorority's needs. If the Vendor chooses not to renew this agreement, the Vendor will no longer be considered a Certified Pi Lambda Chi Latina Sorority, Inc. Vendor and forfeits any and all rights to use of Pi Lambda Chi Latina Sorority, Inc. as outlined in this Vendor Agreement whether for advertising, promotion, or publicity purposes by Vendor.

Benefits:

1. The Vendor has the right to use the name and/or likeness of Pi Lambda Chi Latina Sorority, Inc. on merchandise.
2. The Vendor will have their business name and logo appear on the National Website: PiLambdaChiSorority.org.
3. The Vendor will be able to attend any open conferences, conventions, events, etc. with approval and/or request from the National Board of Directors to sell and promote their business.

Applicant Signature

Date

Pi Lambda Chi Latina Sorority, Inc.
Authorized Director Printed Name

Date

Pi Lambda Chi Latina Sorority, Inc.
Authorized Director Signature

Date

Payment Sent To:

Venmo @PLC-TheFinest

PayPal @TheFinestSince94

CashApp \$PLC94