



PRESERVING LATINA CULTURE
PI LAMBDA CHI
LATINA SORORITY INC.

AUTHORIZED VENDOR LICENSING AGREEMENT

Pi Lambda Chi Latina Sorority, Incorporated is the exclusive owner of trademark(s) related to our organization. Through this Authorized Vendor Licensing Agreement we reserve the right to certify vendors to work with our organization to produce items utilizing our name, symbols, and any images associated with Pi Lambda Chi Latina Sorority, Incorporated.

All members of Pi Lambda Chi Latina Sorority, Incorporated will only purchase paraphernalia associated with our organization from Licensed and Authorized Vendors. All Licensed and Authorized Vendors will be listed on our National website.

Enclosed is the Authorized Vendor Licensing Agreement. Please complete this application with all intended products you intend to produce. Send the completed application along with attachments to plcnb.vendor@gmail.com. Once the application is submitted please pay the \$100 fee through paypal or venmo. If the vendor is a member of Pi Lambda Chi Latina Sorority, Inc. please pay the sister discounted \$50 fee through paypal or venmo. Applications can only be reviewed once the full payment is received.

Approved vendors will receive an email with a Authorized Vendor Certificate. If your application is not approved, you will receive a full fund.

Sincerely,
National Board
Pi Lambda Chi Latina Sorority, Inc.



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Authorized Licensed Vendor Application

This agreement is between Pi Lambda Chi Latina Sorority, Inc. and the Company/ Individual seeking Authorized License Vendor status listed below:

Company/ Individual Name:	
Primary Contact:	
Business Address:	
Phone Number:	
Email Address:	
Website:	

Pi Lambda Chi Latina Sorority, Inc. is the sole owner of the crest, symbols, trademarks, and trade names of “Pi Lambda Chi” “PLC” and “PLC”, therefore having exclusive rights to all usage.

Check all Pi Lambda Chi Latina Sorority, Inc. merchandise to be sold by your company.

- | | | |
|---|---|--|
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Sportswear/Sweat suits | <input type="checkbox"/> Tote bags/Travel Kits |
| <input type="checkbox"/> Auto Accessories | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Umbrellas |
| <input type="checkbox"/> Badges/Buttons | <input type="checkbox"/> Crests/Shield/Pendants | <input type="checkbox"/> Phone accessories |
| <input type="checkbox"/> Banners/Flags | <input type="checkbox"/> Pins/Badges | <input type="checkbox"/> Photos/Pictures/Posters |
| <input type="checkbox"/> Ceramics/Cups/Mugs | <input type="checkbox"/> Pens/Pencils | <input type="checkbox"/> Banners, Table Cloths |
| <input type="checkbox"/> Decals | <input type="checkbox"/> Sweaters/Sweatshirts | <input type="checkbox"/> Shirts/T-shirts |
| <input type="checkbox"/> Glassware | | <input type="checkbox"/> Paddles/Wood Work |
| <input type="checkbox"/> Hats/Caps | | Other: _____ |



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Vendor Agreement

This Agreement between Pi Lambda Chi Latina Sorority, Inc. and _____ allows the Vendor a limited license to produce, sell and distribute Pi Lambda Chi Latina Sorority, Inc. trademarks and trade names. The Vendor hereby agrees to adhere to the rules and restrictions described below. The term of this agreement begins _____ and ends _____.

Rules & Restrictions

- The letters of Pi Lambda Chi Latina Sorority Inc. should only be in the colors of Forest Green and Gold or Yellow as the primary options.
- Greek letters can ONLY be filled with solid Forest Green or Gold or Yellow
- Greek letters can ONLY be outlined in Forest Green, Gold, Yellow, Black, or White
- The organization must honor at least one, either GOLD, YELLOW OR FOREST GREEN, in all apparel, merchandise, etc.
- Letters can only be on the colors; Forest Green, Gold, Yellow, White, Black, and Gray
- All apparel - Greek letters should only be on front, not on back or butt, however Pi Lambda Chi can be spelled out on back.
- All merchandise and apparel must be in the colors Green, Gold, Yellow, Grey, White, or Black.

Merchandise includes: backpacks, hats, water bottles, decals ect.

- You may display the Greek letters of Pi Lambda Chi on any part of the merchandise, apparel rules do not apply.

In addition to the rules and restrictions the Vendor agrees to abide by the conditons below.

1. The Vendor shall pay to the Sorority upon execution of the Agreement a sum of \$100.00 or \$50.00 if the vendor is a member of Pi Lambda Chi Latina Sorority, Inc. for the total license fee.
2. The Vendor shall submit a detailed list and examples of merchandise to be sold which displays the name, letters, etc. of Pi Lambda Chi Latina Sorority, Inc. [electronic samples are acceptable]
3. The Vendor is authorized to use any of Pi Lambda Chi Latina Sorority, Inc. trademarks including Greek Letters, Group Name in Text, Crest, Nicknames, Established Year, Symbols, Flower, and Mascot.

4. A Pi Lambda Chi Latina Sorority, Inc. License must be displayed by Vendor at all times at the site where merchandise displaying the Greek letters, crest, symbols, trademarks, trade names, or name of Pi Lambda Chi Latina Sorority, Inc., is being sold, or business is being conducted.
5. The applicant understands that Pi Lambda Chi Latina Sorority, Inc. shall not be liable for loss of goods or nonpayment by an individual or chapter. All disputes must be handled with the individual or chapter.
6. The Vendor agrees that Pi Lambda Chi Latina Sorority, Inc., its officers, members, sponsors, shall not be liable for loss or damage to the goods or properties of Vendors.
7. Vendor acknowledges Pi Lambda Chi Latina Sorority, Inc.'s title in its trademark and recognizes that the trademark represents the Sorority's goodwill.
8. Pi Lambda Chi Latina Sorority, Inc. has the right to inspect the Vendor's merchandise, and if it does not approve of the quality of the merchandise or the pictures and wording the sorority has the right to remove the merchandise from the certification list.
9. It is understood and agreed that this agreement may not be transferred or assigned by the Vendor without the written consent of Pi Lambda Chi Latina Sorority, Inc. The sorority reserves the right to withdraw any license of a vendor that violates the policies and procedures of the sorority.
10. Pi Lambda Chi Latina Sorority, Inc. requires that all certified vendors guarantee their products. Should a product be defective or incorrect in anyway, the client must receive an acceptable adjustment within a 60-day period.
11. Pi Lambda Chi Latina Sorority, Inc. reserves the right to cancel the Vendor's license upon failure of Vendor to comply with any condition of said License or any provision of this agreement, but said cancellation shall not relieve the Vendor of obligations to pay License Fee as provided for herein.
12. Vendor agrees to maintain the integrity of all trademarks of Pi Lambda Chi Latina Sorority, Inc. and adhere to above rules and restrictions when displaying merchandise on-line or through social media.

Terms: The Statement of Authorization and the benefits outlined above will be valid for one (1) year after the date of the contract and will expire on _____. Authorization may be renewed after that date, which will include a fee. If the Vendor chooses not to renew this agreement, the Vendor will no longer be considered a Certified Pi Lambda Chi Latina Sorority, Inc. Vendor and forfeits any and all rights to use of Pi Lambda Chi Latina Sorority, Inc. as outlined in this Vendor Agreement whether for advertising, promotion or publicity purposes by Vendor.



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Benefits:

1. The Vendor has the right to use the name and/or likeness of Pi Lambda Chi Latina Sorority, Inc. on merchandise.
2. The Vendor will have their company name and logo appear on the National Website.

_____	_____	Applicant
Signature	Date	Pi
_____	_____	
Lambda Chi Latina Sorority, Inc. Authorized Signature	Date	